

08/06/2020

Re: Bag in Box – Shelf life Extension

The quality of our products and the service we provide for our customers and consumers is of the utmost importance to Britvic.

Given the current situation resulting from the Covid pandemic we have been reviewing the best before dates of our BIB range. We have conducted both sensory and scientific evaluation of the products over time and also in conjunction with our franchise partners to optimise current stockholdings in outlets and minimise food waste.

The result of this evaluation has been in these exceptional circumstances that we can now extend some of the Best Before End (BBE) of Britvic supplied BIB products in accordance with the table below. These extensions should be added to the existing date code.

These changes apply to unopened BIBs stored under normal conditions, not those that have remained on the dispensing machine prior to the lockdown or closure period. This also does not apply to damaged or leaking containers

We can confirm that this change has no significant effect on the taste or stability of the product and complies with all legal and applicable food safety requirements and has been done so in conjunction with UK Trading standards.

| Product | BBE on manufacture | Extension to existing BBE date |
|----------------------------|--------------------|--|
| Pepsi Regular | 9 Months | +2 Weeks - BBE Aug 20 becomes BBE 14 Sept 20 |
| Tango Ice Blast range | 9 Months | +3 Months – BBE Jul 20 becomes BBE Oct 20 |
| Lipton Ice Tea Peach | 9 Months | +1 Month – BBE Jul 20 becomes BBE Aug 20 |
| R. Whites | 9 Months | +3 Months – BBE Jul 20 becomes BBE Oct 20 |
| Britvic Tonic Water | 9 Months | +3 Months – BBE Jul 20 becomes BBE Oct 20 |
| Tango Orange & Tango Apple | 6 Months | +3 Months – BBE Jul 20 becomes BBE Oct 20 |
| Robs A&B | 6 Months | +3 Months – BBE Jul 20 becomes BBE Oct 20 |

The information above will remain in force for a period of 90 days from the date of this notification.



Jamie Knox
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